

# ORDER

**Orders**  
**Order / Rev:** 1939750  
**Alt Order #:** WOC12390267  
**Product Desc:** Political  
**Estimate:** 8389  
**Flight Dates:** 02/18/20 - 02/24/20  
**Original Date / Rev:** 02/13/20 / 04/24/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** **Buying Time, LLC/ POL**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** **POL/ Amy McGrath / D / US SEN / KY**  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 186144  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	38	\$19,720.00	\$16,762.00
02/24/20	02/24/20	9	\$5,170.00	\$4,394.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	38	\$19,720.00	\$16,762.00	0.00
March 2020	9	\$5,170.00	\$4,394.50	0.00
<b>Totals</b>	<b>47</b>	<b>\$24,890.00</b>	<b>\$21,156.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	15%	\$24,890.00
Market	100%	\$165,933.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$141,043.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/18/20	02/22/20	Local News @ 9a Sa Local News @ 9a Sa	CM	9-930a	-----1-	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00

(Program: WAKE UP WEEKEND 9-10A)1Q20 SELLING BOOK (sell)

Order / Rev: 1939750  
 Alt Order #: WOC12390267  
 Flight Dates: 02/18/20 - 02/24/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY  
 Product Desc: Political  
 Estimate: 8389  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----1-		1				\$280.00		0.00			
N 2	All	02/18/20	02/23/20	Good Morning America Su	CM	8:00 AM-9:00 AM	-----1	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
				(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----1		1				\$280.00		0.00			
N 3	All	02/18/20	02/22/20	Good Morning America Sa	CM	7-9a	-----1-	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
				(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----1		1				\$280.00		0.00			
N 4	All	02/18/20	02/24/20	Local News @ 6a M-F	CM	6-7a	11111--	1:00	5	\$320.00	P03	0.00	NM	5	\$1,600.00
				(Program: WHAS11 WAKE UP NEWS @ 6A)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	11111--		5				\$320.00		0.00			
N 5	All	02/18/20	02/20/20	Local News @ 430a M-F	CM	430-5a	-111---	1:00	3	\$200.00	P01	0.00	NM	3	\$600.00
				(Program: WHAS11 WAKE UP NEWS @ 430A)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-111---		3				\$200.00		0.00			
N 6	All	02/18/20	02/24/20	Local News @ 12p M-F	CM	12-1p	11-1---	1:00	3	\$300.00	P02	0.00	NM	3	\$900.00
				(Program: WHAS11 NEWS AT NOON)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	11-1---		3				\$300.00		0.00			
N 7	All	02/18/20	02/24/20	General Hospital	CM	2-3p	1---1--	1:00	2	\$300.00	P02	0.00	NM	2	\$600.00
				(Program: GENERAL HOSPITAL)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	1---1--		2				\$300.00		0.00			
N 8	All	02/18/20	02/23/20	Local News @ 630p Su	CM	630-7p	-----1	1:00	1	\$600.00	P03	0.00	NM	1	\$600.00
				(Program: WHAS11 NEWS @ 630p)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----1		1				\$600.00		0.00			
N 9	All	02/18/20	02/24/20	Local News @ 6p M-F	CM	6-630p	11111--	1:00	5	\$600.00	P03	0.00	NM	5	\$3,000.00
				(Program: WHAS11 NEWS @ 6 & 630p Su-F)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	11111--		5				\$600.00		0.00			
N 10	All	02/18/20	02/24/20	Local News @ 530p M-F	CM	530-6p	11111--	1:00	5	\$550.00	P03	0.00	NM	5	\$2,750.00
				(Program: WHAS11 NEWS @ 530P)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	11111--		5				\$550.00		0.00			
N 11	All	02/18/20	02/21/20	Local News @ 4p M-F	CM	4-5p	---11--	1:00	2	\$300.00	P02	0.00	NM	2	\$600.00
				(Program: WHAS11 NEWS @ 4P)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	---11--		2				\$300.00		0.00			
N 12	All	02/18/20	02/24/20	Local News @ 5p M-F	CM	5-530p	11111--	1:00	5	\$500.00	P03	0.00	NM	5	\$2,500.00
				(Program: WHAS11 NEWS @ 5p)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	11111--		5				\$500.00		0.00			
N 13	All	02/18/20	02/24/20	ABC World News	CM	630-7p	1-111--	1:00	4	\$1,000.00	P03	0.00	NM	4	\$4,000.00
				(Program: ABC WORLD NEWS)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	1-111--		4				\$1,000.00		0.00			

Order / Rev: 1939750  
 Alt Order #: WOC12390267  
 Flight Dates: 02/18/20 - 02/24/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY  
 Product Desc: Political  
 Estimate: 8389  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	1-111--					4	\$1,000.00		0.00			
N14	All	02/18/20	02/23/20	ABC World News Su	CM	6-630p	-----1	1:00	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
				ABC World News Su											
				(Program: ABC WORLD NEWS SUN)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----1					1	\$1,200.00		0.00			
N15	All	02/18/20	02/24/20	ET 7-730p	CM	7-730p	11-1---	1:00	3	\$800.00	P02	0.00	NM	3	\$2,400.00
				ET 7-730p											
				(Program: ENTERTAINMENT TONIGHT)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	11-1---					3	\$800.00		0.00			
N16	All	02/18/20	02/24/20	Inside Ed 730-8p	CM	730-8p	1-1-1--	1:00	3	\$800.00	P02	0.00	NM	3	\$2,400.00
				Inside Ed 730-8p											
				(Program: INSIDE EDITION)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	1-1-1--					3	\$800.00		0.00			
N17	All	02/18/20	02/22/20	Local News @ 11p Sa	CM	11-1135p	-----1-	1:00	1	\$350.00	P03	0.00	NM	1	\$350.00
				Local News @ 11p Sa											
				(Program: WHAS11 NEWS AT 11 SAT)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----1-					1	\$350.00		0.00			
N18	WHAS	02/18/20	02/23/20	ABC World News Sa	CM	6-630p	-----1-	1:00	1	\$550.00	P03	0.00	NM	1	\$550.00
				ABC World News Sa											
				(Program: WHAS11 NEWS @ 630p)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----1-					1	\$550.00		0.00			
													Totals	47	\$24,890.00